

America-Israel Green Buildings Conference June 3-4, 2008



New York and New Jersey have adopted new environmental standards for construction projects that include design, construction and operation of commercial and industrial buildings. Federal legislation is being enacted that will also require strict environmental standards, especially water and energy usage along the lines and ratings of the Leadership in Energy and Environmental Design (LEED) Green Building Rating System developed by the US Green Building Council. Planners, architects, and real estate and construction companies are looking for new strategies to increase efficiency and comply with the new standards.

Israel has been a global leader in the introduction of new technologies and its companies and research institutions are now focusing on the development of products and technologies that will provide clean technologies. Recognized as a nation of “problem solvers”, Israel’s entrepreneurs are applying the knowledge gained in high tech to cleantech. Together with government support and university R&D, they are positioned to address the needs of all those involved in the design, construction and maintenance of green buildings.

We hope you can join us at the America-Israel Green Buildings Conference from June 3-4, 2008.

The America-Israel Green Buildings Conference will:

- introduce Israeli companies and research institutions that have created new products and technologies
- provide a forum for American industry leaders to discuss the challenges and opportunities for new business relationships
- bring together visionaries and experts in green buildings to share their advice and experience
- present the current and future technological needs of the industry
- discuss the financing of real estate and green technologies

Organizational co-sponsorship and support for the conference include:

United States Green Building Council – New York (USGBC)

New York State Energy Development and Research Authority (NYSERDA)

Real Estate Board of New York (REBNY)

America-Israel Friendship League

American Jewish Congress

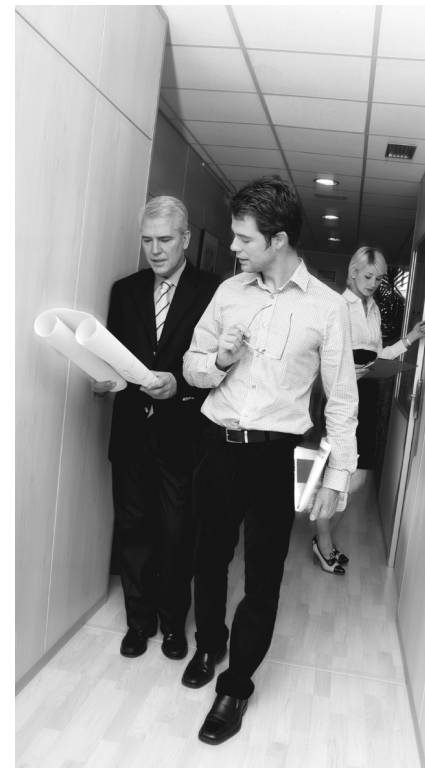
Israel America Chamber of Commerce

Edward J. Bloustein School of Planning
and Public Policy, Rutgers University

Israel Export Institute

New Jersey Meadowlands Center for
Environmental and Scientific Education

Office of the Governor, State of New Jersey



Attendees will include:

- real estate developers and building owners
- architects, planners, engineers
- contractors, building/facility managers
- consultants, suppliers
- investors, bankers, service providers
- government and environmental professionals
- entrepreneurs, R&D directors, commercialization professionals

America-Israel Green Buildings Conference June 3-4, 2008



New York: Tuesday, June 3

8:00 a.m. - 5:30 p.m.

The Times Center
242 W. 41st Street
New York, NY

Featured Panels

Building Green: Public Sector Initiatives
Building Green: Private Sector Initiatives
Financing Green Real Estate,
Products, Technologies
Opportunities for Global Joint Ventures

Featured Speakers

Honorable Pete Grannis, Commissioner,
NYS Dept. of Environmental Conservation

Congressman Steve Israel, Member,
House Appropriations Subcommittee on
Energy and Water

Douglas Durst, Co-President,
The Durst Organization

Rob Speyer, President, Tishman Speyer

Dan Cashdan, Senior Managing Director,
HFF Securities

Doug Lawrence, Managing Director,
JP Morgan

Danny Schultz, Co-Founder and Managing
Director, DFJ Gotham (invited)

Bruce C. Ratner, Chairman and CEO,
Forest City Ratner Companies (invited)

Adam Zellner, Director of Policy,
State of New Jersey

Presentations by Israeli Companies

New Jersey: Wednesday, June 4

8:30 a.m. - 7:30 p.m.

**NJ Meadowlands
Environment Center**
Lyndhurst, NJ

Featured Panels

What New Jersey Can Do For You
New Jersey's Green Color Economy
Green Initiatives
The Meadowlands: Going Green

Featured Speakers

Gary D. Rose, Chief, Office of Economic
Growth, State of New Jersey

Adam Zellner, Director of Policy, State
of New Jersey

Robert R. Ceberio, Executive Director,
New Jersey Meadowlands Commission

James Kirkos, President and Chief
Executive Officer, Meadowlands Regional
Chamber of Commerce

David Listokin, Professor, Edward J. Bloustein
School of Planning and Public Policy, Rutgers
University; Doctoral and Graduate Director

Jennifer Senick, Founder and Executive
Director, Rutgers Center for Green Building

Mark S. Levenson, Chair, Israel Business
Practice Group, Sills Cummis & Gross P.C.

Presentations by Israeli Companies
Sneak Preview Hard Hat tour of Xanadu,
a one-of-a-kind destination for entertainment,
shopping, sports and dining under construction
in the Meadowlands.

This conference stems from an initiative begun by the lead organizations in 2003 to identify and promote new technologies that address critical global concerns.

Our goal is to create new venues for the exploration of ideas and develop programs to commercialize exchanges between U.S. and Israeli business.

Organizers

The America-Israel Chamber of Commerce and Industry, Inc.

Government of Israel Economic Mission in New York

Israel Export Institute

New Jersey-Israel Commission

New York State - Empire State Development

Sponsors

The Durst Organization

Tishman Speyer

America-Israel Friendship League

American Jewish Congress

Arnold & Porter LLP

Eugene M. Grant & Co.

GLOBES

Grant Thornton LLP

Israel-America Chamber of Commerce

New Jersey Meadowlands Commission

NYSERDA

New York State Trade Office in Israel

Real Estate Board of New York

Sills Cummis & Gross P.C.

United States Green Building Council -

Steering Committee

Chair:

Joyce L. Miller, Tier One
Public Strategies

Co-Chairs:

Mark S. Levenson, Sills Cummis
and Gross P.C.

Amir Sternhell, Consist International

Celeste A. Armenti-McElroy
State of New Jersey

Ronny Bassan
America-Israel Chamber of Commerce

Richard Charkham

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Rutgers University

Mayan Metzler

My Home

Gary D. Rose
State of New Jersey

Marvin Schechter
Empire State Development

Yair Shiran
Government of Israel Economic Mission

Gerry Stoch
New York State Trade Office in Israel

Steven G. Tepper
Arnold & Porter LLP

Andrea Yonah
New Jersey-Israel Commission

Adam Zellner
State of New Jersey

Conference Fees & Registration

Both Days (NY + NJ) June 3-4

Corporate \$495
Non-profit & Government \$300

(NY Only) Tuesday, June 3

Corporate \$395
Non-profit & Government \$200

(NJ Only) Wednesday, June 4

Corporate \$195
Non-profit & Government \$50

NAME

TITLE

COMPANY

ADDRESS

PHONE

E-MAIL

Credit Card Information

Type of Card: AMEX MasterCard Visa

CREDIT CARD NO.

EXP. DATE

AMOUNT PAID

NAME (as it appears on credit card):

You can register several ways:

Fax form to 646-365-3366 Scan and email form to: info@aicci.net Call 212-232-8440
Mail to America Israel Chamber of Commerce, 120 Broadway, 27th floor. NYC, NY 10271

Names and titles of colleagues from my location/business unit covered by this registration.

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